

United Republic Of  
Tanzania  
Prime Minister's Office



**Tanzania**  
MEL Week 2025

## 4<sup>TH</sup> TANZANIA MONITORING, EVALUATION, AND LEARNING (MEL) CONFERENCE 2025

**Theme:** Community-Led M&E: Building Local Capacity  
and MEL Ownership for Sustainable Impact



10<sup>th</sup> – 12<sup>th</sup> September 2025 | Malaika Beach Resort, Mwanza – Tanzania

## Exhibition Booth Kit



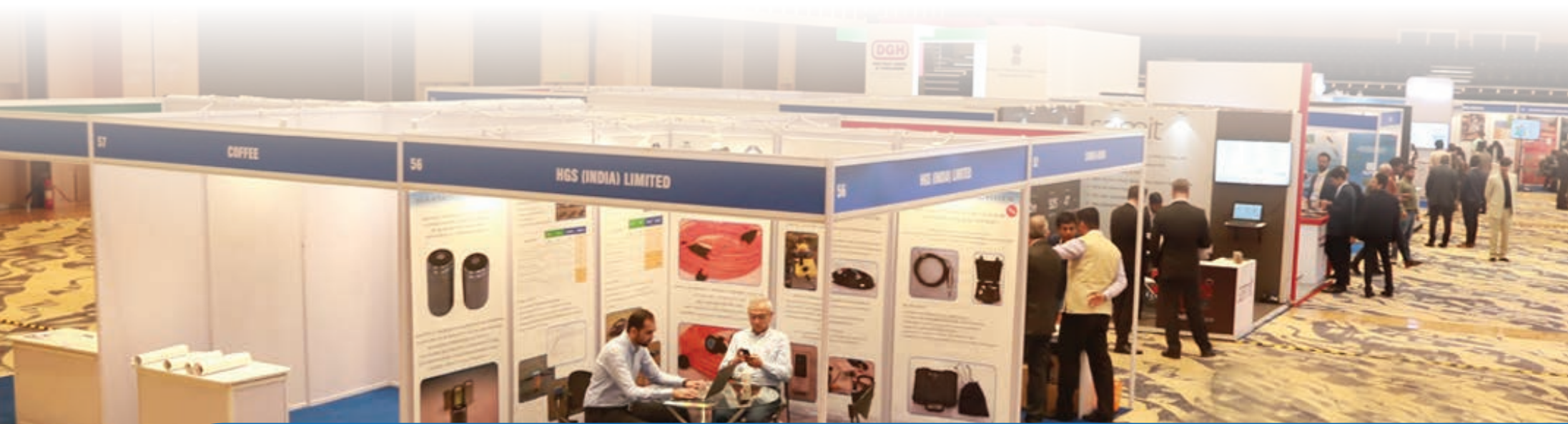
melconference@pmo.go.tz  
cc: tzmelweek@pmo.go.tz

[www.melweekconference.co.tz](http://www.melweekconference.co.tz)



## Why Exhibit?

- Reach over 1,500+ attendees, including government leaders, NGOs, academia, and international agencies.
- Showcase your products, services, or solutions aligned with MEL, technology, governance, or development.
- Position your brand in front of decision-makers and build valuable partnerships.



**3**

Days event



**35+**

Speakers



**1,500+**

Attendees



Government  
leaders



NGOs

# Booth Size Options & Packages

## TAnEA Member Rates

### Option 1: Standard Booth (3m x 3m) – TZS 3,200,000

- Shell scheme booth with fascia name
- One table, two chairs, power socket, lighting
- 2 complimentary conference pass
- Logo in exhibition directory and on website
- Social media shout-out

### Option 2: Medium Booth (3m x 6m) – TZS 6,500,000

- Larger booth with additional branding space
- Two tables, four chairs, power sockets, lighting
- 4 complimentary conference passes
- Logo and 100-word profile in the program booklet
- Inclusion in press release as exhibitor

### Option 3: Premium Booth (3m x 9m) – TZS 10,500,000

- Premium visibility booth
- Customized setup (branding panels, product displays)
- 1 counter tables, 1 round table, two sofas, 5 chairs, enhanced lighting and sockets
- 5 complimentary conference passes
- 1-minute video advert on event screens
- Featured logo on event landing page

## Non-TAnEA Member Rates

### Option 1: Standard Booth (3m x 3m) – TZS 3,500,000

- Shell scheme booth with fascia name
- One table, two chairs, power socket, lighting
- 2 complimentary conference pass
- Logo in exhibition directory and on website
- Social media shout-out

### **Option 2: Medium Booth (3m x 6m) – TZS 7,500,000**

- Larger booth with additional branding space
- Two tables, four chairs, power sockets, lighting
- 4 complimentary conference passes
- Logo and 100-word profile in the program booklet
- Inclusion in press release as exhibitor

### **Option 3: Premium Booth (3m x 9m) – TZS 12,000,000**

- Premium visibility booth
- Customized setup (branding panels, product displays)
- 1 counter tables, 1 round table, 2 sofas, 5 chairs, enhanced lighting and sockets
- 5 complimentary conference passes
- 1-minute video advert on event screens
- Featured logo on event landing page and banners

### **Key Dates**

- Booking Deadline: 20th August 2025
- Booth Setup: 9th September 2025
- Exhibition Dates: 10th – 13th September 2025

### **Included in All Booths**

- Branding opportunities
- Cleaning and security
- Promotion via MEL Week channels (social media, website)



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